




Guide

On

How To Boost
Kerb Appeal
When Selling

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When you post your home online, the exterior photo of your home is most likely going to be posted as the first image and if its looking even slightly shabby, you risk people not clicking on your listing and not seeing everything else that your home has to offer. Similarly when people arrive at your home for a viewing, the exterior is the first thing they will see, and they will form an opinion about your home within the first 8 seconds of seeing it, so making a good impression with the exterior is extremely important!

WHY IS KERB APPEAL IMPORTANT?

Think of your home's kerb appeal as your home's clothing, hair, make up and perfume. Its what people see first, from across the road, in photographs. Its what makes the first impression! A nicely painted front door, a tidy porch, a colourful garden, a well maintained fence, a clean driveway etc!

If it can be seen, it needs to be manicured and maintained!





PAINT YOUR FRONT DOOR

Buyers will be paying attention to your front door because its the focus point and entry point to your home. Make sure it creates a positive impression!

Give it a fresh coat of paint and consider classic colours like charcoal grey, navy or pastel green.

If your door cannot be painted, make sure it is cleaned to restore whiteness!

Remember to also polish metal furnishings nearby such as your house number, letterbox or light fixtures.

CLEAN DRIVEWAY & PORCH

Use a power washer to clean your driveway and/or porch to ensure its clean, free of weeds and looks bright and new!



PERIMETER

Potential buyers would want a clear indication of where your property starts and ends so make sure all your boundary fences and walls are clearly visible and in good condition. It will be something that they look for!

Paint fences and gates if they need it, and make sure all locks are well oiled to not get stuck, and that all hinges are functioning proper.





PLANTS & GREENERY

Exteriors of homes look much more inviting, maintained and loved with a bit of nature and colour!

Add flowers in pots to your doorstep and pathways and even decorate your porch on landing with hanging flowers in baskets.

If you have a lawn, make sure the grass is trimmed and fallen leaves are swept up. If you have gaps in your flower beds showing big patches of sand, make sure these are filled in to look luscious and healthy.

ROADSIDE

Although it is technically the council's responsibility, you could deter buyers if your road and pavement is filled with rubbish and leaves. So its in your. best interest to go the extra mile and make sure that these areas around your house look clean and well kept as well.





REPAINT IF POSSIBLE

If its within your budget, repaint the exterior of your home to create a big impact on your kerb appeal. This is especially important if there are water marks or peeling paint!

If not possible, ensure your walls are as clean as possible, and that there are no overgrown vines or moss that need to be trimmed away.

WINDOWS

Make sure that the windows and window sills are clean, repainted, metal polished and any excess foliage trimmed away. Clean windows let in more light too, so will make the interior feel lighter and more spacious!





EXTERIOR LIGHTING

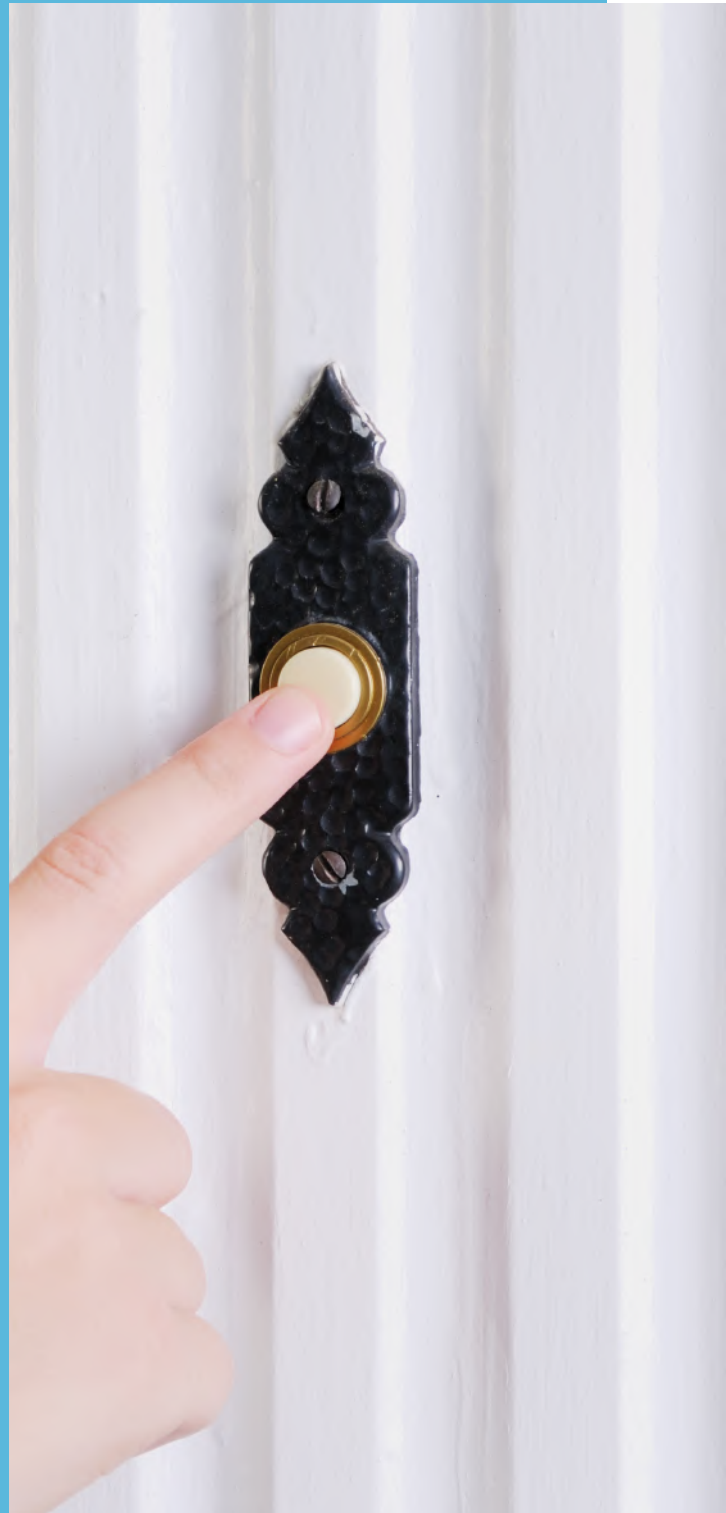
An entrance that is well lit feels safe and welcoming to a potential buyer. Make sure metal is well polished and not rusted and that the electrical works and a bulb is fitted. A bonus if the lights are solar powered!

If you want to take it even a step further, ensure any exterior lights match

DOORBELL

Make sure your doorbell works properly, isn't covered in drops of paint and is well placed.

Simple doorbells work, but bonus points if your doorbell is more modern, perhaps with a camera or 2 way speaker.



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