

A photograph of pink flowers in a garden, with a soft, out-of-focus background. The flowers are in the upper right corner of the image.

# Guide


on

Ways To Improve  
Your Garden  
Before Selling

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The image shows a lush garden with various flowers. In the background, there are large bushes of red, white, and yellow flowers. A blue text box is overlaid on the middle of the image. The foreground features a dense bed of colorful flowers, including red, pink, white, and yellow blooms, with several large, textured, brown ceramic pots interspersed among them.

Before selling we all try to make minor repairs around the home, perhaps add a new lick of paint here and there and a thorough clean but a lot of people neglect improving their garden which makes a massive improvement to the overall impression a buyer gets of your property! Lets go through some ways in which we can improve your garden!



# CLEAN & DE-CLUTTER

Just like the inside of your home, you want buyers to be able to look at a space as a blank slate and imagine how they will use it. They might want the garden to entertain guests, perhaps they really want to get a pet, perhaps they have children and are looking for a place for them to run and play. Your garden needs to be tidy enough for different people to imagine all these different scenarios.

Start with your lawn, it instantly makes a garden look cleaner and bigger. Next cut away any dead plants, rake up leaves and fix any broken fencing.

Pay just as much attention to cleaning and maintenance in the garden as you would inside your home.





## PRIVACY

If other homes' gardens can look into yours, consider how you can add privacy.

Hedges and trees are a great way to block views in a discreet way.

Again, its imperative to allow potential buyers to imagine themselves spending time in the garden doing the things that they love without the prying eyes of nosey neighbours.

## FIRST IMPRESSIONS

If you're short on time or budget, focus on your kerb appeal and what your potential buyer might see in the first 8 seconds of arriving to your home or viewing the garden if its in the back.



# COLOUR

Once your garden is tidy,  
we can now turn it into  
another selling point and  
key feature of your home  
as a whole!

Add some flowers to your  
garden whether its in the  
soil or in pots if you would  
like to take them with you  
when you leave. This is  
especially important in the  
spring and summer  
months when you want to  
show your garden at its  
fullest potential!

In winter, fill any gaps in  
your garden with greenery  
to still maintain a full,  
healthy, vibrant space.







## SECURITY

If the people who are viewing have pets, they are going to be put off of your property if the garden isn't secure and their pets are at risk of leaving the property. This is even more true when it comes to families with children. They want to feel secure that when their children are in the garden, they are as safe as if they were inside the house. Ensure you have fencing or walls and that they are well maintained

## FURNITURE

As we mentioned above, your garden is another room in your house that you should focus on. And as a room, it needs furniture and a touch of decor. If you have garden furniture, ensure it is clean and placed outside. If you don't, consider borrowing at least 2 chairs. You could then use a small table from inside your own home to stage a cozy spot for morning tea or afternoon wine.

## SHED

Sheds are a great place to store things and they even become fashionable from time to time. If you can, add a shed to your garden. It adds substance to your yard in terms of practicality but also is an easy way to make your garden look much better and become a focal point. If you can insulate it, it could make an amazing home office which we see happening more and more

## PAINT

As always, don't underestimate how much of an impact it can make to paint your fences, shed or any other part of your garden. It makes everything look instantly new and clean!





# ANOTHER ROOM!

A clean and neat garden will make sure you don't deter any potential buyers.

But a stunning garden could be the feature that makes your garden stand out from all the other properties they might have viewed!

Its imperative that you think of your garden and treat it as another room in your house. It needs to be clean, maintained, look appealing, smell appealing, be staged with furniture, and make sure that people can imagine using the space and that its a space in which they want to spend time in.





# PATIO

If you have a patio its important that you have invested in good patio flooring or decking. Not only will this be an eyesore to potential customers, it will probably be something they leverage when negotiating their offer.

Remember to also add good lighting on your patio and around your garden! It is another living space that you need to be able to see in, but also to create an ambiance and something magical to look at!





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